DGS BUSINESS STUDIO

2026 | INDIA SERVICES BROCHURE

Practical Digital Growth for Indian Business

Affordable enough to start. Professional enough to trust. Valuable enough to return.

Three India price regions. One brand.

01 **Regional India**

Berhampore, Murshidabad, Malda & nearby markets

02 **West Bengal Statewide**

Kolkata, Howrah, Siliguri, Durgapur & across West Bengal

03 **India excluding West Bengal**

All Indian states and cities outside West Bengal

START SMALL. SOLVE ONE REAL PROBLEM. PROVE VALUE. THEN SCALE.

Clear scope | sensible pricing | quality execution | natural next-step support

Website : www.dgsbusinessstudio.com | WhatsApp: +91 85860 84365 | Email: india@dgsbusinessstudio.com

How to use this brochure

Choose the price column that matches where the customer is based.

01
Regional India

Berhampore, Murshidabad, Malda & nearby markets

02
West Bengal Statewide

Kolkata, Howrah, Siliguri, Durgapur & across West Bengal

03
India excluding West Bengal

All Indian states and cities outside West Bengal

A simple buying journey

TRY US	₹399 - ₹2,999	Low-risk first purchase
SOLVE A PROBLEM	₹2,000 - ₹7,999	A clear business outcome
GROW	₹7,999 - ₹19,999	A meaningful growth project
TRANSFORM	₹20,000+	Higher-complexity implementation
STAY WITH US	₹2,499 - ₹8,999/mo	Ongoing care and improvement

Prices are client-facing starting prices. Final quotation depends on scope, complexity, turnaround and third-party costs.

What problem can we help you solve?

Start with the outcome you want. We can recommend the smallest sensible solution before you spend more.

	REGIONAL	WB	INDIA EX-WB
Get Found Locally Google profile, contact actions, review path, WhatsApp/QR and practical local visibility setup.	₹2,499	₹2,999	₹3,999
Never Miss a Lead Lead form/WhatsApp capture, lead register, staff alert and follow-up reminder workflow.	₹2,999	₹3,999	₹4,999
Get Paid Faster Invoice/payment tracker, reminder workflow, payment-link support and overdue alerts.	₹2,499	₹2,999	₹3,999
Bring Customers Back Customer-list clean-up, reactivation campaign, offer/message sequence and follow-up.	₹2,999	₹3,999	₹4,999
Reputation Builder Review QR/link, feedback route, review-request templates, response guidance and monitoring checklist.	₹1,999	₹2,499	₹2,999
Professional Presence Starter Digital business card/profile, professional email basics, WhatsApp/contact setup and polished online presence.	₹2,499	₹2,999	₹3,999

Problem-solving solutions - continued

	REGIONAL	WB	INDIA EX-WB
Stop Chasing Documents Branded intake form, document checklist/upload, reminders, status tracking and internal register.	₹2,999	₹3,999	₹4,999
Start Selling Online Product/service catalogue, WhatsApp ordering/enquiry, QR/contact page and simple sales flow before full e-commerce.	₹4,999	₹6,499	₹7,999

OUR COMMERCIAL PRINCIPLE

Clear outcome. Clear scope. Clear price.

Starter prices assume standardised scope, digital communication, limited revisions and reasonable turnaround. If a project needs strategy workshops, heavy research, multiple directions, complex integrations or urgency, we quote it separately.

01

Digital Business Essentials

Build a credible, connected foundation without paying for complexity you do not need.

	REGIONAL	WB	INDIA EX-WB
Digital Business Card Mobile mini-site with call, WhatsApp, email, maps, save-contact, QR, services and social links; includes 12 months basic managed hosting.	₹699	₹799	₹999
Digital Business Card Hosting & Basic Care - Year 2+ Annual managed hosting, SSL/link continuity, basic uptime support and one small information update per year.	₹499/yr	₹599/yr	₹699/yr
WhatsApp Business Setup Professional profile, greeting/away messages, quick replies, labels, short link, QR and basic handover.	₹699	₹899	₹1,199
WhatsApp Catalogue - up to 20 items Structured product/service catalogue with images, descriptions, prices/enquiry details, categories and one revision.	₹1,299	₹1,499	₹1,999
Google Business Profile Setup Create/claim profile; category, description, hours, services, photos, contact details, location and verification guidance.	₹1,299	₹1,499	₹1,799

01

Digital Business Essentials

Continued - Build a credible, connected foundation without paying for complexity you do not need.

	REGIONAL	WB	INDIA EX-WB
Google Business Profile Optimisation Audit and improve categories, services, keywords, images, Q&A;, review path and enquiry actions.	₹1,799	₹2,199	₹2,499
Review & Feedback System Branded review link/QR, feedback route, review-request messages and simple staff usage guidance.	₹699	₹899	₹1,199
QR Menu / Catalogue / Contact Page Mobile page with products/services/menu, prices, images, WhatsApp/call CTA, location and printable QR.	₹1,299	₹1,599	₹1,999
Professional Business Email + Domain Setup Domain-linked email, mailbox setup, aliases, signature and basic SPF/DKIM/DMARC configuration where supported.	₹1,299	₹1,599	₹1,999
Business Stationery Pack Branded letterhead, quotation, invoice and email-signature templates in editable and PDF formats.	₹1,299	₹1,599	₹1,999

01

Digital Business Essentials

Continued - Build a credible, connected foundation without paying for complexity you do not need.

	REGIONAL	WB	INDIA EX-WB
Online Enquiry / Registration Form Branded form with validation, notifications, spreadsheet capture, optional uploads and shareable QR/link.	₹799	₹999	₹1,299
Client Intake & Document System Client intake, document checklist/upload, acknowledgements, status tracking, reminders and internal register.	₹2,999	₹3,999	₹4,999
Booking / Payment-Link Integration Booking flow, available slots, confirmation, calendar connection and payment/deposit link where required.	₹1,999	₹2,499	₹3,499

02

Brand, Content & Sales Materials

Look professional, communicate clearly and sell with stronger creative assets.

	REGIONAL	WB	INDIA EX-WB
Promotional / Social Creative One branded promotional creative with copy clean-up, offer/service details, CTA and social-ready export. One revision.	₹399	₹499	₹699
10-Creative Pack Mini content direction, 10 branded designs, headlines/captions, CTA and consistent visual identity.	₹2,499	₹2,999	₹3,999
Advertising Campaign Creative Pack Campaign concept, 3 advertising creatives, 1 short reel/advertisement, copy/headlines, CTA and channel-ready exports.	₹2,999	₹3,499	₹4,999
Professional Starter Logo Two initial directions, one selected concept, colour/B&W; versions, core digital formats and up to two revision rounds.	₹1,299	₹1,699	₹2,199
Logo + Mini Brand Identity Logo plus colour palette, typography, social avatar/banner and one-page brand-use guide.	₹2,999	₹3,499	₹4,499

02

Brand, Content & Sales Materials

Continued - Look professional, communicate clearly and sell with stronger creative assets.

	REGIONAL	WB	INDIA EX-WB
Flyer / Brochure Design Content organisation, light copy polish, branded design, imagery/icons, CTA and print/digital PDF.	₹1,299	₹1,699	₹2,499
6-8 Page Company Profile Company overview, services, USP, process, achievements/testimonials, credentials and contact CTA.	₹3,499	₹4,499	₹5,499
Presentation Makeover - up to 12 slides Redesign of client-supplied final content: layout, hierarchy, typography, charts/icons/images and consistent branding.	₹1,499	₹1,999	₹2,499
Business / Sales Presentation - up to 12 slides Audience-focused sales story with problem, solution, services, differentiators, proof, process and call to action.	₹2,999	₹3,499	₹4,499
Funding / Investor Pitch Deck - up to 15 slides Opportunity, solution, market, model, competition, traction, team, funding need, use of funds and financial highlights.	₹5,999	₹6,999	₹8,999

02

Brand, Content & Sales Materials

Continued - Look professional, communicate clearly and sell with stronger creative assets.

	REGIONAL	WB	INDIA EX-WB
Training / Workshop Presentation - up to 20 slides Learning objectives, structured modules, diagrams/examples, activities, summary and presenter-ready deck.	₹3,499	₹4,499	₹5,499
Basic Reel / Advertisement Edit Clip selection, trimming, captions, simple transitions, licensed music where available, branding and vertical export.	₹699	₹899	₹1,099
AI Promotional / Spokesperson Video Short script, AI presenter/voice or AI visual production, branding, captions, CTA and social-ready video.	₹1,699	₹2,199	₹2,799
10 Product Image Enhancement / AI Visuals Background clean-up, crop/lighting consistency and selected promotional lifestyle visuals without misleading product alteration.	₹1,699	₹2,199	₹2,799
Local-Language Content Adaptation - up to 10 short items Translation plus rewriting, proofreading, tone adaptation and customer-facing CTA in one agreed language pair.	₹1,299	₹1,599	₹2,199

03

Websites, Online Selling & Digital Tools

Get online, collect enquiries, take bookings and start selling with sensible launch pricing.

	REGIONAL	WB	INDIA EX-WB
Landing Page / Micro Website Mobile-first page with business intro, services, images, WhatsApp/call CTA, enquiry form, map and basic SEO.	₹2,999	₹3,999	₹4,999
5-7 Page Business Website Professional website with core pages, forms, WhatsApp, map, analytics, basic SEO, copy polish and post-launch support.	₹6,999	₹8,999	₹10,999
Lead-Generation Website Conversion-focused service pages, FAQs, proof, strong CTAs, tracking and lead capture.	₹9,999	₹12,999	₹15,999
Booking / Appointment Website Business website plus appointment selection, confirmations, calendar connection and optional deposit/payment flow.	₹11,999	₹14,999	₹17,999
Starter E-commerce Website Branded store, categories, starter catalogue, cart, checkout, payment setup, basic shipping and analytics.	₹14,999	₹18,999	₹23,999

03

Websites, Online Selling & Digital Tools

Continued - Get online, collect enquiries, take bookings and start selling with sensible launch pricing.

	REGIONAL	WB	INDIA EX-WB
Professional E-commerce Website Larger catalogue, search/filtering, coupons, payment/shipping, analytics, SEO basics and customer notifications.	₹23,999	₹28,999	₹37,999
Website Care & Minor Updates / Month Updates, backups, basic health/security checks and an agreed allowance of minor text/image changes.	₹899/mo	₹1,199/mo	₹1,799/mo
Product Catalogue Upload - up to 25 items Product titles, descriptions, images, prices, categories, variants/SKUs and search-friendly formatting.	₹1,799	₹2,299	₹2,799
Marketplace Seller Setup - one platform Seller setup guidance, profile, payment/shipping settings, starter listings and dashboard orientation.	₹1,499	₹1,899	₹2,499
Marketplace Seller Care / Month Listing updates, price/inventory changes, basic optimisation, issue-ticket support and account monitoring.	₹2,299/mo	₹2,799/mo	₹3,499/mo

03

Websites, Online Selling & Digital Tools

Continued - Get online, collect enquiries, take bookings and start selling with sensible launch pricing.

	REGIONAL	WB	INDIA EX-WB
MVP Discovery / PRD Business objective, users, journeys, MVP features, workflows, user stories, acceptance criteria and roadmap. Discovery required.	from ₹6,999	from ₹8,999	from ₹11,999
No-Code / Internal Business App Limited-scope screens/forms, database, roles, workflow, simple automation, testing and handover. Discovery required.	from ₹14,999	from ₹18,999	from ₹24,999

WHY THIS CATEGORY MATTERS

Pay for the outcome - not for the tool.

The lower-priced offers are deliberately standardised so customers can try us with limited risk. Where research, strategy, multiple meetings, complex integrations or extensive revisions are needed, we confirm a revised scope before work begins.

04

Marketing, Leads & Customer Growth

Build visibility, generate enquiries and create reasons for customers to return.

	REGIONAL	WB	INDIA EX-WB
Visibility Starter - 8 posts / month Monthly theme, 8 branded posts, captions, CTA, posting/scheduling and a simple performance summary.	₹2,499/mo	₹3,499/mo	₹4,499/mo
Growth & Engagement - 12 posts + 2 reels / month Content plan, 12 posts, 2 reels, captions, scheduling and monthly performance/next-step review.	₹4,499/mo	₹5,499/mo	₹6,999/mo
Leads & Growth / Month Content plus one monthly campaign, lead/WhatsApp journey, CTA planning and performance review.	₹6,999/mo	₹8,499/mo	₹10,999/mo
Meta Ads Campaign Setup Campaign objective, targeting, structure, initial creatives/copy, lead form or website connection and tracking. Ad spend extra.	₹1,499	₹1,999	₹2,499
Meta Ads Management / Month Monitoring, audience refinement, creative testing, budget optimisation, lead-quality review and reporting. Ad spend extra.	₹2,999/mo	₹3,499/mo	₹4,499/mo

04

Marketing, Leads & Customer Growth

Continued - Build visibility, generate enquiries and create reasons for customers to return.

	REGIONAL	WB	INDIA EX-WB
Google Ads Campaign Setup Keyword research, negatives, location targeting, campaign structure, ads/assets and conversion tracking.	₹1,999	₹2,499	₹3,499
Google Ads Management / Month Search-term review, negatives, bidding/budget optimisation, ad testing, conversion review and reporting.	₹3,499/mo	₹4,499/mo	₹5,499/mo
Google Business Monthly Management Posts, photos, service updates, review responses, Q&A; upkeep and monthly insights.	₹1,299/mo	₹1,799/mo	₹2,499/mo
Local SEO Starter / Month Local keyword research, on-page basics, service/location optimisation, Google profile alignment and visibility tracking.	₹2,999/mo	₹3,999/mo	₹5,499/mo
B2B Lead Research - up to 100 prospects Ideal-customer definition, prospect list, public contact points, relevant roles and prioritised research notes.	₹2,999	₹3,999	₹5,499

04

Marketing, Leads & Customer Growth

Continued - Build visibility, generate enquiries and create reasons for customers to return.

	REGIONAL	WB	INDIA EX-WB
Sales Proposal + Quotation Kit Reusable branded proposal, scope, deliverables, timeline, pricing/options, terms and quotation template.	₹1,699	₹2,199	₹2,999
Customer Reactivation Campaign Audience segmentation, reactivation offer/message sequence, CTA, follow-up and basic tracking/opt-out structure.	₹2,499	₹2,999	₹3,999
LinkedIn Professional Profile Optimisation Headline, About, experience/services, keywords, banner guidance and stronger credibility/CTA sections.	₹699	₹899	₹1,199
Seasonal / Festive Campaign Kit 5 branded campaign creatives, 1 reel, offer messaging, WhatsApp campaign copy and simple posting calendar.	₹2,999	₹3,999	₹4,999
Reputation & Review Growth Setup Review acquisition workflow, response templates, monitoring checklist and Google/Maps reputation plan.	₹1,999	₹2,499	₹3,499

04

Marketing, Leads & Customer Growth

Continued - Build visibility, generate enquiries and create reasons for customers to return.

	REGIONAL	WB	INDIA EX-WB
Retention & Reactivation Care / Month Customer segmentation, one planned reactivation campaign, review/referral prompts, reminders and performance summary.	₹3,499/mo	₹4,499/mo	₹5,499/mo

WHY THIS CATEGORY MATTERS

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05

AI, Automation & Customer Systems

Use technology where it saves time, improves follow-up or removes repetitive work.

	REGIONAL	WB	INDIA EX-WB
Quick Automation One simple trigger-to-action workflow using supported tools: e.g. form-to-sheet, lead alert, reminder or task creation.	₹1,499	₹1,999	₹2,499
Business Workflow Automation Map and automate one meaningful business process across agreed tools, with testing, error handling and handover.	₹3,499	₹4,499	₹5,499
WhatsApp Lead Capture & Follow-Up Capture enquiries, acknowledge leads, store data, notify staff and automate agreed follow-up steps.	₹3,499	₹4,499	₹5,499
Appointment Reminder Automation Booking confirmation, reminder sequence, reschedule/cancel route and basic staff alerts/logging.	₹2,499	₹2,999	₹3,999
Invoice / Payment Reminder Automation Due-date tracking, scheduled reminders, payment link, escalation and paid-status update workflow.	₹2,499	₹2,999	₹3,999

05

AI, Automation & Customer Systems

Continued - Use technology where it saves time, improves follow-up or removes repetitive work.

	REGIONAL	WB	INDIA EX-WB
Deadline & Compliance Reminder System Client database, deadline calendar, document requests, reminders, missing-item alerts and status tracking.	₹2,999	₹3,999	₹4,999
Three-Workflow Business System Three connected automations designed as one mini operating system, with testing and handover.	₹8,999	₹10,999	₹13,999
Automation Care / Month System checks, error fixes, minor workflow/report changes, user support and periodic optimisation.	₹1,799/mo	₹2,299/mo	₹2,999/mo
AI Website FAQ Chatbot Approved knowledge base, website chat, FAQ/service answers, lead capture, human escalation and basic guardrails.	₹4,999	₹6,499	₹7,999
WhatsApp AI Enquiry Bot Natural-language enquiries, FAQs, qualification, data capture, handoff and human escalation. Discovery required; usage fees extra.	from ₹11,999	from ₹14,999	from ₹18,999

05

AI, Automation & Customer Systems

Continued - Use technology where it saves time, improves follow-up or removes repetitive work.

	REGIONAL	WB	INDIA EX-WB
AI Voice Receptionist / Missed-Call Assistant Business greeting, FAQ handling, caller details, appointment/callback requests, transfer rules and summaries. Discovery required.	from ₹15,999	from ₹18,999	from ₹23,999
CRM Starter Setup Lead/customer database, pipeline stages, fields, tasks, reminders, imports, basic reports and staff orientation.	₹6,999	₹8,999	₹11,999
CRM + Automation Starter CRM setup plus lead capture, task assignment, follow-up, alerts, messaging and starter automation.	₹11,999	₹14,999	₹18,999
Document / Invoice Data Extraction Extract agreed fields from PDFs/invoices into a Sheet/database with validation and exception review. Discovery required.	from ₹6,999	from ₹8,999	from ₹11,999

06

Data, Strategy & Business Improvement

Turn information into clear decisions, useful systems and professional business documents.

	REGIONAL	WB	INDIA EX-WB
Tracker + Mini Dashboard One practical tracker with a simple dashboard for sales, expenses, leads, payments, stock, staff or projects.	₹799	₹999	₹1,499
Management Dashboard KPI definition, structured data template, dashboard, charts/tables, filters and refresh instructions.	₹3,499	₹4,499	₹5,499
Financial KPI Dashboard Revenue, expenses, profit, cash, receivables/payables, margins and trend/variance views from supplied data.	₹4,999	₹5,999	₹6,999
Automated MIS / Reporting System Recurring data consolidation, automated calculations/refresh, KPI dashboard and scheduled management reporting.	₹8,999	₹10,999	₹13,999
Competitor Analysis Review relevant competitors, public pricing, positioning, marketing, strengths/weaknesses, gaps and recommendations.	₹2,999	₹3,999	₹4,999

06

Data, Strategy & Business Improvement

Continued - Turn information into clear decisions, useful systems and professional business documents.

	REGIONAL	WB	INDIA EX-WB
Market Research / Feasibility Report Demand indicators, customer segments, competition, price ranges, channels, risks, opportunities and recommendation.	₹4,999	₹5,999	₹7,999
Basic Business Plan / Project Report Executive summary, offer, customer, competition, marketing, operations, basic financial assumptions and action plan.	₹3,999	₹4,999	₹6,999
Detailed Business Plan / DPR Detailed market/operating plan, capex/opex, staffing, SWOT, projections, break-even, risks and implementation plan.	₹7,999	₹9,999	₹12,999
Funding & Investor Plan Business case, funding requirement, use of funds, assumptions, projections, break-even and finance-ready narrative.	₹10,999	₹12,999	₹17,999
Business Process Improvement Review Current-state mapping, pain points, improved process, roles, controls and automation opportunities.	₹5,999	₹6,999	₹8,999

06

Data, Strategy & Business Improvement

Continued - Turn information into clear decisions, useful systems and professional business documents.

	REGIONAL	WB	INDIA EX-WB
SOP Pack - up to 3 SOPs Purpose, roles, prerequisites, step-by-step process, checklists, exceptions, approvals and version control.	₹3,499	₹4,499	₹5,499
Proposal / Tender / RFP Support Requirement review, compliance checklist, executive summary, methodology, deliverables and structured response. Scope-dependent.	from ₹4,999	from ₹5,999	from ₹7,999
AI & Automation Opportunity Review Review operations, identify AI/automation use cases, prioritise quick wins, risks, tools and implementation roadmap.	₹3,999	₹4,999	₹5,999
International / Export Market Assessment Target customers, competitors, positioning, channels, pricing, market-entry options and high-level regulatory flags.	from ₹12,999	from ₹15,999	from ₹21,999
Software / Vendor Evaluation Requirements, shortlist, comparison matrix, cost/features, integrations, risks and phased implementation plan.	₹6,999	₹8,499	₹10,999

07

Professional Presence & Productivity

Practical support for professionals, freelancers, consultants, executives and jobseekers.

	REGIONAL	WB	INDIA EX-WB
CV / Resume Refresh Refresh an existing CV: structure, formatting, language, stronger bullets and one revision. Word + PDF.	₹499	₹699	₹899
LinkedIn Profile Optimisation Headline, About, experience/services, keywords, profile structure and stronger credibility/CTA sections.	₹699	₹899	₹1,199
CV + LinkedIn Professional Pack Coordinated CV refresh and LinkedIn optimisation with consistent positioning and one consolidated revision round.	₹999	₹1,299	₹1,599
Professional Profile / Portfolio Page Mobile profile page with bio, expertise, work/services, proof, contact CTA, links and basic SEO.	₹1,999	₹2,499	₹2,999
Freelancer Client Starter System Client enquiry form, simple lead tracker, proposal/invoice starter templates and follow-up reminders.	₹1,999	₹2,499	₹2,999

07

Professional Presence & Productivity

Continued - Practical support for professionals, freelancers, consultants, executives and jobseekers.

	REGIONAL	WB	INDIA EX-WB
Consultant Digital Office Professional email setup, client intake, proposal/quotation templates, document collection and simple tracking.	₹3,499	₹4,499	₹5,499

WHY THIS CATEGORY MATTERS

Pay for the outcome - not for the tool.

The lower-priced offers are deliberately standardised so customers can try us with limited risk. Where research, strategy, multiple meetings, complex integrations or extensive revisions are needed, we confirm a revised scope before work begins.

DGS BUSINESS STUDIO

08A

Ready-to-Go Problem Solutions

Buy the outcome, not the technology.

	REGIONAL	WB	INDIA EX-WB
Get Found Locally Google profile, contact actions, review path, WhatsApp/QR and practical local visibility setup.	₹2,499	₹2,999	₹3,999
Never Miss a Lead Lead form/WhatsApp capture, lead register, staff alert and follow-up reminder workflow.	₹2,999	₹3,999	₹4,999
Get Paid Faster Invoice/payment tracker, reminder workflow, payment-link support and overdue alerts.	₹2,499	₹2,999	₹3,999
Bring Customers Back Customer-list clean-up, reactivation campaign, offer/message sequence and follow-up.	₹2,999	₹3,999	₹4,999
Reputation Builder Review QR/link, feedback route, review-request templates, response guidance and monitoring checklist.	₹1,999	₹2,499	₹2,999

08A

Ready-to-Go Problem Solutions

Continued - Buy the outcome, not the technology.

	REGIONAL	WB	INDIA EX-WB
Professional Presence Starter Digital business card/profile, professional email basics, WhatsApp/contact setup and polished online presence.	₹2,499	₹2,999	₹3,999
Stop Chasing Documents Branded intake form, document checklist/upload, reminders, status tracking and internal register.	₹2,999	₹3,999	₹4,999
Start Selling Online Product/service catalogue, WhatsApp ordering/enquiry, QR/contact page and simple sales flow before full e-commerce.	₹4,999	₹6,499	₹7,999

08B

Business Launch Packages

Launch with the essentials already combined.

	REGIONAL	WB	INDIA EX-WB
Digital Essentials Digital business card + WhatsApp Business + Google Business Profile + review/QR essentials.	₹2,499	₹3,499	₹4,499
Micro Business Launch Digital card + WhatsApp + Google profile + starter logo + 3 creatives + landing page.	₹5,999	₹7,999	₹8,999
Professional Business Launch Mini brand setup + 5-7 page website + Google + WhatsApp + social setup + enquiry system.	₹11,999	₹14,999	₹17,999

08C

Industry Growth Solutions

Practical bundles for common sectors and customer journeys.

	REGIONAL	WB	INDIA EX-WB
Clinic Digital Starter Professional profile/mini-site + Google + WhatsApp + review funnel + appointment/enquiry setup.	₹6,999	₹8,999	₹10,999
Clinic Growth Pack Clinic site + Google + WhatsApp + review funnel + 5 patient-awareness creatives + follow-up setup.	₹9,999	₹12,999	₹15,999
Clinic Growth Care / Month Monthly content + Google management + review support + performance summary and improvement recommendation.	₹4,499/mo	₹5,499/mo	₹6,999/mo
Coaching / Education Admissions Admission landing page + lead form + WhatsApp + Google profile + admission/course creatives.	₹5,999	₹7,499	₹8,999
Restaurant / Retail Visibility Google profile + QR menu/catalogue + WhatsApp + 6 creatives + review funnel + local offer setup.	₹4,999	₹5,999	₹7,499

08C

Industry Growth Solutions

Continued - Practical bundles for common sectors and customer journeys.

	REGIONAL	WB	INDIA EX-WB
Hospitality Direct Booking & Reputation Booking/enquiry landing site + Google/Maps + WhatsApp + reviews + property/service creatives.	₹7,999	₹9,999	₹11,999
Artisan / Garment Online Sales Brand polish + product visuals + catalogue + starter website/store + WhatsApp/marketplace sales setup.	₹8,999	₹10,999	₹13,999
Manufacturer / Distributor Growth Business website + company profile + product catalogue + dealer enquiry page + starter lead research.	₹11,999	₹14,999	₹17,999
Tea / Agri / Food Producer Pack Product catalogue + business profile + WhatsApp + B2B enquiry page + product creatives + market research starter.	₹7,999	₹9,999	₹11,999
D2C / E-commerce Launch Starter store + products + payment/shipping setup + WhatsApp sales setup + launch creatives.	₹17,999	₹21,999	₹27,999

08C

Industry Growth Solutions

Continued - Practical bundles for common sectors and customer journeys.

	REGIONAL	WB	INDIA EX-WB
Finance / Professional Digital Office Client onboarding + document collection + payment reminders + basic dashboard + business email/forms.	₹9,999	₹11,999	₹13,999
Real Estate Lead Capture Lead-focused landing/mini-site + WhatsApp lead capture + Google Business + starter pipeline + campaign creatives.	₹10,999	₹13,999	₹16,999

WHY THIS CATEGORY MATTERS

Pay for the outcome - not for the tool.

The lower-priced offers are deliberately standardised so customers can try us with limited risk. Where research, strategy, multiple meetings, complex integrations or extensive revisions are needed, we confirm a revised scope before work begins.

08D

Ongoing Care Plans

Turn one-off projects into ongoing improvement and support.

	REGIONAL	WB	INDIA EX-WB
Digital Care Website care + Google Business support + small updates and monthly health check.	₹2,499/mo	₹3,499/mo	₹4,499/mo
Growth Care Digital Care + branded creatives + monthly performance review and one prioritised improvement.	₹3,999/mo	₹4,999/mo	₹5,999/mo
Growth Plus Growth Care + campaign/lead support + customer reactivation and ongoing optimisation.	₹5,999/mo	₹7,499/mo	₹8,999/mo

DGS BUSINESS STUDIO

Advanced & Specialist Solutions

For higher-complexity work, we confirm requirements before committing to a final price.

No-code/internal business applications	**Discovery required**
Complex CRM and multi-system automation	**Discovery required**
WhatsApp AI and voice systems	**Discovery required**
Large data-extraction workflows	**Discovery required**
Detailed DPR / funding models	**Scope dependent**
Tender / RFP support	**Scope dependent**
Export / market-entry assessment	**Scope dependent**
Software / vendor evaluation	**Scope dependent**

WHY WE DO NOT UNDERPRICE COMPLEX WORK

Complex projects carry implementation risk, testing effort, third-party dependencies and post-launch support. We keep starter services highly accessible, but advanced work is priced only after the scope is understood.

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INDIA SERVICES | COMMERCIAL NOTES

Clear scope. Clear pricing. Professional delivery.

01 Project start	For most projects, 50% deposit is required before work begins. The balance is payable after agreed work is completed and before final handover/go-live, unless otherwise agreed.
02 Larger projects	Larger or multi-stage projects may use an agreed milestone-based payment schedule.
03 Revisions	Reasonable revisions are included according to the quoted scope. Major scope changes or new directions are quoted separately.
04 Third-party costs	Domain, hosting, paid software, Workspace/Microsoft 365, AI/API usage, WhatsApp/BSP fees, telephony, payment-gateway charges, marketplace fees, ad spend and stock assets are extra unless explicitly included.
05 Variable complexity	Custom development, large catalogues/data volumes, advanced integrations and urgent turnaround are re-quoted after discovery.
06 Professional validation	Regulated tax, legal, medical or financial advice/content must be supplied or approved by an appropriately qualified professional.
07 Starter-price scope	Low entry prices assume standardised scope, digital communication, limited revisions and reasonable turnaround. Additional meetings, research or complexity may change the quotation.

Ready to discuss your project?

Tell us what problem you want to solve. We will confirm the right India price, scope, deliverables and timeline.

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