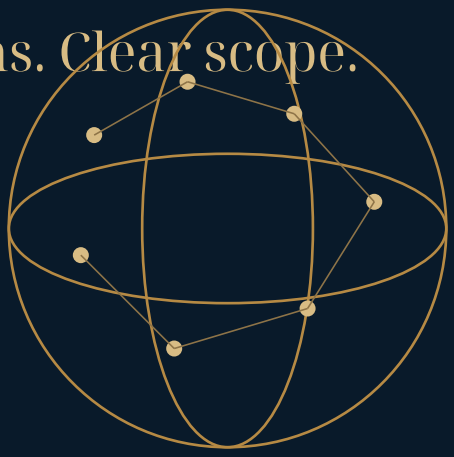
Website : www.dgsbusinessstudio.com
WhatsApp: 00447553826468
Email: international@dgsbusinessstudio.com

DGS BUSINESS STUDIO | INTERNATIONAL SERVICES BROCHURE 2026

International digital growth, AI, automation, business advisory & publishing solutions

Premium Digital Growth for International Business

One global partner. Practical solutions. Clear scope.



What we help you build

01 Digital foundations

02 Brand & creative

03 Websites & commerce

04 Marketing & leads

05 AI & automation

06 Data & strategy

07 Business packages

08 Digital publishing

All prices in this brochure are starting prices in USD.

Serving international clients across supported markets outside India. Final quotations depend on scope and complexity.

Designed for a simple buying decision

Start with a clearly scoped service, package or pilot engagement. Add complexity only when it creates business value.

ONE USD PRICE BAND

Global

A single international starting-price system keeps buying simple across supported markets.

CLEAR SCOPE

Transparent

Each offer has an expected standard scope. Larger requirements are quoted before work begins.

SECURE PAYMENTS

Flexible

Convenient payment options depend on your country, currency and provider support. Secure payment links or instructions are sent by WhatsApp or email.

BUILD IN STAGES

Scalable

Start with the essentials. Add marketing, CRM, AI, automation and ongoing support after value is proven.

How projects normally start

1 Enquiry & discovery -> 2 Scope & quotation -> 3 50% deposit
4 Build / review -> 5 Final balance -> 6 Handover / support

Larger projects may use milestone billing. Monthly retainers are normally paid in advance.

DGS BUSINESS STUDIO

01 Digital Business Setup

Build a credible, connected foundation for everyday business.

Digital Business Card

STARTING FROM **$49**

A professional mobile-first card you can share anywhere.

INCLUDES

Call, WhatsApp, email, map, Save Contact, social links, QR and shareable URL.

WhatsApp Business Setup

STARTING FROM **$49**

Turn WhatsApp into a structured business enquiry channel.

INCLUDES

Business profile, greeting/away messages, quick replies, labels, QR and short link.

WhatsApp Catalogue - up to 20 items

STARTING FROM **$79**

Present products or services directly inside WhatsApp.

INCLUDES

Catalogue structure, up to 20 items, image placement, copy clean-up and one correction pass.

Google Business Profile Setup

STARTING FROM **$79**

Help local customers find and trust your business.

INCLUDES

Category, description, hours, services, contact/location, images and verification guidance.

Google Business Profile Optimisation

STARTING FROM **$99**

Improve an existing profile for visibility and enquiries.

INCLUDES

Audit, categories/services, description, photos, links, review path and action checklist.

Review QR + Feedback Funnel

STARTING FROM **$49**

Make it easier to collect customer reviews consistently.

INCLUDES

Branded QR, review link, request-message templates and simple feedback route.

01

Digital Business Setup - continued

Build a credible, connected foundation for everyday business.

QR Menu / Catalogue / Contact Page

STARTING FROM **$79**

Give customers one quick mobile page for key information.

INCLUDES

Mobile page, menu/catalogue/contact content, CTA buttons and print-ready QR.

Professional Business Email + Domain Setup

STARTING FROM **$59**

Create a more credible business communication setup.

INCLUDES

Domain connection guidance, mailbox setup, basic DNS guidance and signature setup.

Business Stationery Pack

STARTING FROM **$79**

Keep your brand consistent across everyday documents.

INCLUDES

Business-card/stationery starter layouts, letterhead and basic digital templates.

Online Enquiry / Registration Form

STARTING FROM **$69**

Capture customer information in a clean structured form.

INCLUDES

Form build, fields, confirmation text, notifications and basic routing.

Client Onboarding + Document Collection System

STARTING FROM **$149**

Reduce back-and-forth when collecting client information and files.

INCLUDES

Structured intake, document checklist, shared collection flow and handover guidance.

Booking / Payment-Link Integration

STARTING FROM **$129**

Connect enquiries to booking or payment with fewer steps.

INCLUDES

Booking/payment-link integration, CTA flow, confirmation route and basic testing.

02

Branding, Creative, Presentations & Video

Premium creative assets designed to improve credibility, clarity and conversion.

Advertisement / Promotional / Social Poster

STARTING FROM **$39**

One polished campaign or social creative.

INCLUDES

Headline/copy clean-up, branded layout, CTA and social-ready export.

10 Social & Advertising Creative Pack

STARTING FROM **$149**

A consistent set of campaign-ready creative assets.

INCLUDES

10 branded creatives, copy support, CTA placement, platform-ready exports and one revision.

Advertising Campaign Creative Pack

STARTING FROM **$249**

Launch a focused campaign with a coherent creative system.

INCLUDES

Campaign concept, 3 ad creatives, 1 short promo Reel, headlines/copy and CTA variants.

Professional Starter Logo

STARTING FROM **$149**

A credible starter identity for a growing business.

INCLUDES

Discovery, 2 directions, selected concept, up to 2 revisions, colour/B&W and core files.

Logo + Mini Brand Identity

STARTING FROM **$299**

Move beyond a logo into a usable starter brand system.

INCLUDES

Logo, palette, typography, social treatment, basic stationery application and mini guide.

Flyer / Brochure Design

STARTING FROM **$99**

A polished sales or information piece for digital or print use.

INCLUDES

Content organisation, branded design, imagery/icons, CTA and digital/print-ready PDF.

02

Branding, Creative, Presentations & Video - continued

Premium creative assets designed to improve credibility, clarity and conversion.

6-8 Page Company Profile / Credentials Document

STARTING FROM **$249**

Present your company professionally to buyers, partners and investors.

INCLUDES

Company story, services, capabilities, proof, CTA and professionally designed PDF.

Professional Presentation Makeover - up to 12 slides

STARTING FROM **$149**

Upgrade client-supplied content into a polished deck.

INCLUDES

Visual theme, layout, typography, charts/icons where suitable, editable PPTX and PDF.

Business / Sales Presentation - up to 12 slides

STARTING FROM **$249**

Turn your offer into a clear sales story.

INCLUDES

Audience structure, problem/solution, services, differentiators, proof, CTA, PPTX and PDF.

Investor / Loan / Pitch Deck - up to 15 slides

STARTING FROM **$399**

Present an opportunity clearly to lenders or investors.

INCLUDES

Narrative structure, market/business model, traction, team, use of funds and charts from validated data.

Training / Workshop Presentation - up to 20 slides

STARTING FROM **$249**

Create presenter-ready learning material.

INCLUDES

Learning flow, examples/diagrams, takeaways, branded slide design, editable PPTX and PDF.

Basic Advertisement / Reel Edit from Supplied Footage

STARTING FROM **$69**

Turn supplied clips into a concise social-ready video.

INCLUDES

Trim/pacing, transitions, captions, music, logo/CTA and vertical export.

02

Branding, Creative, Presentations & Video - continued

Premium creative assets designed to improve credibility, clarity and conversion.

AI Advertisement / Promotional / Spokesperson Video

STARTING FROM **$129**

Create short-form promotional video content efficiently.

INCLUDES

Script guidance, approved AI visual/presenter workflow, captions, branding and CTA.

10 Product Image Enhancement / AI Lifestyle Visual Pack

STARTING FROM **$129**

Upgrade product presentation for catalogues, campaigns and social media.

INCLUDES

Up to 10 agreed visuals, clean-up/enhancement, consistent styling and social-ready exports.

English / Local-Language Content Localisation - up to 10 short items

STARTING FROM **$99**

Adapt short-form content for another language or market.

INCLUDES

Up to 10 short items, terminology/tone adaptation and one consolidated review.

International Content Localisation & Market Adaptation

STARTING FROM **$199**

Adapt an existing offer for a new international audience.

INCLUDES

Up to 5 web/landing pages or equivalent content, terminology, tone, CTA and market-language adaptation.

AI Content Repurposing Pack

STARTING FROM **$199**

Turn one long-form source into multiple useful marketing assets.

INCLUDES

One supplied webinar/article/interview transformed into social posts, short copy, email/blog snippets and a content plan.

03

Websites, E-commerce & Apps

Modern digital platforms built for trust, enquiries, transactions and scalable growth.

Starter Landing Page / Micro Website

STARTING FROM **$249**

Launch a focused conversion page quickly.

INCLUDES

Responsive landing page, core sections, CTA/enquiry form, WhatsApp/call actions and basic SEO setup.

5-7 Page Business Website

STARTING FROM **$699**

A professional website for credibility and lead generation.

INCLUDES

5-7 pages, responsive build, enquiry form, WhatsApp/call, map, analytics and basic on-page SEO.

Professional Lead-Generation Website

STARTING FROM **$1099**

A conversion-focused website built around enquiries.

INCLUDES

Strategic page flow, lead forms, CTA system, conversion tracking, analytics and stronger lead-generation structure.

Booking / Appointment Website

STARTING FROM **$1199**

Combine professional presentation with booking or appointment flow.

INCLUDES

Business pages, booking/appointment integration, confirmations and core tracking.

Starter E-commerce Website

STARTING FROM **$1499**

Launch a professional online store for a focused product range.

INCLUDES

Store structure, core product setup, cart/checkout, payment/shipping configuration and responsive design.

Professional E-commerce Website

STARTING FROM **$2490**

A more scalable store with stronger merchandising and operations.

INCLUDES

Expanded catalogue structure, enhanced UX, payments/shipping, analytics and selected integrations.

Website Maintenance & Minor Updates

STARTING FROM **$99/mo**

Keep an existing website secure, current and functional.

INCLUDES

Minor content changes, routine checks, backups/basic maintenance and agreed support allowance.

03

Websites, E-commerce & Apps - continued

Modern digital platforms built for trust, enquiries, transactions and scalable growth.

E-commerce Product Catalogue Upload - up to 25 items

STARTING FROM **$99**

Add a clean starter catalogue to an existing store.

INCLUDES

Up to 25 supplied products, formatting, images, categories and consistency checks.

Marketplace Seller Setup - one platform

STARTING FROM **$129**

Prepare an account and catalogue structure for one marketplace.

INCLUDES

Account/setup guidance, profile/configuration and starter catalogue structure; platform approval not guaranteed.

Marketplace Catalogue & Account Support

STARTING FROM **$149/mo**

Ongoing catalogue and account assistance for one agreed marketplace.

INCLUDES

Listing support, agreed updates, issue tracking and monthly account assistance.

App / MVP Discovery + PRD / Feature Specification

STARTING FROM **$299**

Turn an app idea into a clear build specification.

INCLUDES

Discovery, user flows, priority features, MVP scope and structured PRD/feature document.

No-Code Prototype / Internal Business App

STARTING FROM **$899**

Build a practical no-code workflow or prototype.

INCLUDES

Agreed screens/workflows, no-code configuration, testing, handover and basic user guidance.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

Website Conversion & UX Audit

STARTING FROM **$149**

Identify friction that may be costing enquiries or sales.

INCLUDES

Homepage/funnel review, CTA/form analysis, mobile UX, trust signals and prioritised improvement plan.

DGS BUSINESS STUDIO

04 Marketing, Advertising & Lead Generation

Reach the right people, create demand and build a repeatable lead pipeline.

Social Media Lite - 8 posts/month

STARTING FROM $249/mo

Maintain a consistent branded social presence.

INCLUDES

Monthly content theme, 8 branded posts, captions, scheduling and simple performance summary.

Social Growth - 12 posts + 2 Reels/month

STARTING FROM $399/mo

Increase content output with a stronger growth cadence.

INCLUDES

12 posts, 2 Reels, captions, scheduling, brand consistency and monthly summary.

Google Business Monthly Management

STARTING FROM $129/mo

Keep your profile active and customer-ready.

INCLUDES

Posts/updates, review-response support, profile hygiene and monthly insight summary.

Local SEO Starter

STARTING FROM $299/mo

Improve local search foundations and visibility.

INCLUDES

Local keyword/technical basics, on-page/local profile actions, citation/review guidance and monthly action plan.

Meta Ads Campaign Setup

STARTING FROM $149

Launch a properly structured Meta advertising campaign.

INCLUDES

Campaign structure, targeting, copy/assets loading, conversion-action check and launch setup.

Meta Ads Management

STARTING FROM $299/mo

Ongoing optimisation of an active Meta advertising account.

INCLUDES

Performance monitoring, audience/budget optimisation, testing and monthly summary; ad spend excluded.

04 Marketing, Advertising & Lead Generation - continued

Reach the right people, create demand and build a repeatable lead pipeline.

Google Ads Campaign Setup

STARTING FROM **$199**

Create a structured Google Ads campaign aligned to business goals.

INCLUDES

Campaign/keyword structure, ad copy, negatives, conversion setup and launch checklist.

Google Ads Management

STARTING FROM **$349/mo**

Ongoing optimisation of an active Google Ads account.

INCLUDES

Bid/budget/keyword refinement, search-term review, testing and monthly summary; ad spend excluded.

B2B Lead Research - up to 100 Target Prospects

STARTING FROM **$199**

Build a focused prospecting list for outbound sales.

INCLUDES

Up to 100 companies, public contact data/roles where available, source links and prioritisation notes.

Sales Proposal + Quotation Template Kit

STARTING FROM **$129**

Present proposals and quotations with more consistency.

INCLUDES

Branded proposal and quotation templates, scope/price sections, CTA and reusable structure.

Customer Reactivation / Email & WhatsApp Campaign Setup

STARTING FROM **$149**

Reconnect with past leads and customers.

INCLUDES

Audience segmentation, message sequence, CTA, follow-up logic and response-capture plan.

LinkedIn Business / Professional Profile Optimisation

STARTING FROM **$99**

Improve credibility and positioning on LinkedIn.

INCLUDES

Headline/about/service positioning, profile structure, keyword clean-up and CTA guidance.

04 Marketing, Advertising & Lead Generation - continued

Reach the right people, create demand and build a repeatable lead pipeline.

Festive / Seasonal Campaign Kit

STARTING FROM **$249**

Launch a timely campaign with coordinated creative and messaging.

INCLUDES

Campaign theme, creative set, copy/CTA direction and social/WhatsApp-ready assets.

Reputation & Review Growth Setup

STARTING FROM **$149**

Create a repeatable process for gaining and responding to reviews.

INCLUDES

Review-request process, QR/link, scripts, response guidance and staff-use workflow.

Customer Retention & Reactivation Care

STARTING FROM **$249/mo**

Use simple recurring campaigns to keep customers engaged.

INCLUDES

Monthly retention/reactivation activity, message/campaign support and performance summary.

GA4 + Tag Manager + Conversion Tracking Setup

STARTING FROM **$199**

Measure the actions that matter across website and campaigns.

INCLUDES

GA4, GTM, agreed conversion events, basic UTM standards and verification.

Email / CRM Nurture Sequence Setup

STARTING FROM **$199**

Build a structured follow-up sequence for new leads or customers.

INCLUDES

Welcome/nurture sequence, trigger logic, copy framework, CTA and handover to the agreed email/CRM tool.

05

AI, Automation, CRM & Customer Experience

Use practical automation to improve response time, consistency and operational efficiency.

Custom Single-Workflow Business Automation

STARTING FROM **$299**

Automate one repetitive business process.

INCLUDES

Discovery, workflow mapping, configuration, testing, exception handling and handover.

WhatsApp Lead Capture & Follow-up System

STARTING FROM **$399**

Capture and follow up enquiries more consistently.

INCLUDES

Lead fields, routing, follow-up steps, message templates and agreed automation.

Appointment Reminder Automation

STARTING FROM **$249**

Reduce missed appointments and manual reminder work.

INCLUDES

Trigger logic, reminder sequence, message templates and testing.

Invoice / Payment Reminder Automation

STARTING FROM **$249**

Automate polite follow-up on outstanding payments.

INCLUDES

Trigger schedule, reminder messages, status/update logic and testing.

Deadline & Compliance Reminder Automation

STARTING FROM **$249**

Automate reminders around client-validated deadlines.

INCLUDES

Reminder workflow, schedule/fields and messaging; legal/tax content must be supplied or validated by a qualified adviser.

Deadlines must be supplied or validated by the client or qualified adviser.

3-Workflow Automation Package

STARTING FROM **$749**

Bundle three complementary automations for stronger operational impact.

INCLUDES

Discovery, mapping, build/testing of three agreed workflows and handover documentation.

AI Website / FAQ Chatbot

STARTING FROM **$299**

Give website visitors fast answers and enquiry support.

INCLUDES

Knowledge setup from approved content, FAQ flow, lead capture/escalation and website integration.

05

AI, Automation, CRM & Customer Experience - continued

Use practical automation to improve response time, consistency and operational efficiency.

WhatsApp AI Enquiry / Lead Bot

STARTING FROM **$699**

Handle common enquiries and capture leads through WhatsApp.

INCLUDES

Conversation design, approved knowledge, lead fields, escalation and agreed integration.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

AI Voice Receptionist / Missed-Call Assistant

STARTING FROM **$990**

Provide automated first-line call handling for agreed use cases.

INCLUDES

Call flow, scripts/knowledge, routing, missed-call handling and setup guidance; telephony usage excluded.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

CRM Starter Setup - up to 5 users

STARTING FROM **$499**

Create a practical starter CRM for lead and customer management.

INCLUDES

Pipeline, fields, views, basic forms, users/permissions and handover.

CRM + Automation Starter - up to 5 users

STARTING FROM **$899**

Combine a starter CRM with agreed workflow automation.

INCLUDES

CRM setup plus selected lead routing/follow-up automation, testing and staff orientation.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

Final scope and quotation confirmed after assessing requirements, complexity and dependencies.

Document / Invoice Data-Extraction Workflow

STARTING FROM **$399**

Turn recurring documents into structured data more efficiently.

INCLUDES

Approved sample mapping, extraction workflow, output fields, testing and handover.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

Final scope and quotation confirmed after assessing requirements, complexity and dependencies.

Automation / CRM Support Retainer

STARTING FROM **$199/mo**

Ongoing assistance for existing automation and CRM environments.

INCLUDES

Monitoring/support allowance, minor fixes/adjustments and monthly review; new features quoted separately.

DGS BUSINESS STUDIO

06 Data, Strategy & Business Advisory

Turn business information into clearer decisions, plans and repeatable processes.

Excel / Management Dashboard

STARTING FROM **$199**

Create a clear management view of agreed business KPIs.

INCLUDES

KPI definitions, structured input, dashboard layout and update instructions.

Financial KPI Dashboard

STARTING FROM **$299**

Monitor key financial performance indicators more clearly.

INCLUDES

Validated KPI structure, data model, dashboard and refresh/update guidance.

Automated MIS / Reporting System

STARTING FROM **$499**

Reduce manual reporting effort and improve consistency.

INCLUDES

Reporting requirements, data structure, automated reporting workflow and handover.

Competitor Analysis

STARTING FROM **$249**

Understand how selected competitors position, market and sell.

INCLUDES

Competitor set, offer/positioning review, channel observations and prioritised findings.

Market Research / Feasibility Report

STARTING FROM **$399**

Assess a market, customer segment or business opportunity.

INCLUDES

Research scope, secondary research, market observations, risks and decision-oriented summary.

Basic Business Plan / Project Report

STARTING FROM **$499**

Create a clear plan for internal, lender or stakeholder discussion.

INCLUDES

Executive summary, business model, market/operations overview and basic projections from validated inputs.

Detailed Business Plan / DPR

STARTING FROM **$799**

Develop a more comprehensive plan for a substantial project.

INCLUDES

Strategy, market, operations, implementation, risks and detailed financial model from supplied/validated data.

DGS BUSINESS STUDIO

06

Data, Strategy & Business Advisory - continued

Turn business information into clearer decisions, plans and repeatable processes.

Funding / Investor Plan & Financial Model

STARTING FROM **$1090**

Prepare a more rigorous funding-facing plan.

INCLUDES

Narrative, use of funds, assumptions, projections, charts and presentation-ready output.

Business Process / Workflow Mapping

STARTING FROM **$399**

Document and improve a key business process.

INCLUDES

Discovery, current-state map, pain points, improved workflow and implementation recommendations.

SOP / Process Documentation Pack - up to 3 SOPs

STARTING FROM **$299**

Turn recurring work into clear repeatable procedures.

INCLUDES

Up to 3 SOPs, steps, roles, checklists and final formatted documents.

Business Proposal / Tender / RFP Support

STARTING FROM **$399**

Structure a professional response to an opportunity.

INCLUDES

Response structure, capability narrative, scope/approach, formatting and review support.

AI Opportunity Audit + Action Plan

STARTING FROM **$399**

Identify practical areas where AI could improve efficiency or growth.

INCLUDES

Process review, opportunity map, priority/use-case scoring and phased action plan.

International Market-Entry Assessment - one market

STARTING FROM **$699**

Evaluate a new geographic market before major investment.

INCLUDES

Market/customer overview, competitor/route-to-market research, risks and recommended entry actions.

DISCOVERY REQUIRED BEFORE PROJECT CONFIRMATION

Final scope and quotation confirmed after assessing requirements, complexity and dependencies.

Software / Vendor Evaluation + Implementation Plan

STARTING FROM **$399**

Choose technology with clearer criteria and implementation thinking.

INCLUDES

Requirements, shortlist/scorecard, vendor comparison, recommendation and implementation roadmap.

07

Business Growth Packages

Bundled combinations of complementary services for easier buying and faster launch.

International Digital Essentials Pack

A compact foundation for a business starting internationally.

Digital business card + WhatsApp Business + Google Business Profile + Review QR/feedback funnel.

STARTING FROM **$179**

Local Reputation & Enquiry Pack

Strengthen local discovery and customer enquiry flow.

Google profile optimisation + review system + WhatsApp enquiry setup + branded QR + visibility checklist.

STARTING FROM **$199**

Small Business Launch Pack

Launch a new business with a coherent starter presence.

Digital card + WhatsApp + Google + starter logo + 3 ad creatives + landing page.

STARTING FROM **$549**

Professional Business Launch Pack

Create a stronger brand, website and enquiry system.

Brand setup + 5-7 page website + Google + WhatsApp + social setup + enquiry system.

STARTING FROM **$1190**

Clinic / Healthcare Growth Pack

Build patient trust and create a clearer enquiry/booking journey.

Profile/booking site + Google + WhatsApp + review funnel + patient-awareness creative set.

STARTING FROM **$1390**

Coaching / Education Admissions Pack

Generate and organise course or admissions enquiries.

Admission landing page + lead form + WhatsApp + Google + admissions creative set.

STARTING FROM **$549**

Restaurant / Retail Visibility Pack

Improve discovery, offers and customer action for local businesses.

Google profile + QR menu/catalogue + WhatsApp + promo creatives + review funnel.

STARTING FROM **$399**

07

Business Growth Packages - continued

Bundled combinations of complementary services for easier buying and faster launch.

B2B Manufacturer & Distributor Growth Pack

Present capability and create a structured dealer/buyer enquiry path.

Business website + company profile + product catalogue + dealer enquiry page + starter lead research.

STARTING FROM **$1290**

D2C / E-commerce Launch Pack

Launch a focused online-selling foundation.

Starter store + product setup + payments/shipping + WhatsApp sales setup + launch creatives.

STARTING FROM **$1490**

Business Digital Care

Ongoing support for businesses that want one digital partner.

Website care + Google Business management + monthly creative allowance + minor updates/support.

STARTING FROM **$299/month**

Professional Services Digital Office Pack

Modernise onboarding and communication for service businesses.

Client onboarding + document collection + payment reminders + digital forms + basic automation.

STARTING FROM **$649**

Real Estate Lead Capture Pack

Turn property/project interest into structured enquiries.

Lead-generation landing/site + project brochure/creatives + enquiry form + WhatsApp + lead routing.

STARTING FROM **$799**

Hospitality Direct Booking & Reputation Pack

Improve direct enquiries, booking intent and review flow.

Mobile booking/landing page + Google/Maps + WhatsApp + review funnel + property/destination creatives.

STARTING FROM **$499**

B2B Sales Enablement Pack

Equip a sales team with stronger buyer-facing assets and prospecting structure.

Sales presentation + company profile refresh + LinkedIn positioning + proposal templates + starter lead-process guidance.

STARTING FROM **$649**

08 Digital Publishing & Knowledge Products

Turn expertise and existing content into professional publications that build authority and generate opportunity.

Lead-Magnet eBook - up to ~12 pages / 3,000 words

Create a useful downloadable asset that can generate leads.

Topic/structure support, writing/editing, branded layout, cover and PDF; source expertise supplied by client.

STARTING FROM **$249**

Business Authority eBook - up to ~8,000 words

Turn professional expertise into a credible branded publication.

Planning, structure, writing/editing from client expertise, design, cover and PDF/eBook files; 2 review rounds.

STARTING FROM **$599**

Existing Content -> Professional eBook - up to ~10,000 words

Repurpose existing blogs, talks, notes or presentations into one coherent eBook.

Content organisation, rewrite/edit, structure, cover, layout and eBook/PDF output.

STARTING FROM **$399**

eBook + Paperback Interior Formatting - up to ~50,000 words

Prepare an edited manuscript for digital and print reading.

Professional interior layout, eBook-ready files and print-ready PDF; manuscript must be final/edited.

STARTING FROM **$249**

08

Digital Publishing & Knowledge Products - continued

Turn expertise and existing content into professional publications that build authority and generate opportunity.

Paperback Production Pack

Prepare a final manuscript for professional paperback release.

Interior formatting, agreed cover design scope, print-ready PDF and eBook-ready files; printing costs excluded.

STARTING FROM **$449**

Amazon KDP Publishing Support

Get guided support through KDP preparation and launch steps.

Metadata guidance, categories/keywords, file checks and upload support; account remains client-controlled.

STARTING FROM **$129**

Professional Workbook / Training Manual - up to ~30 pages

Create structured learning or training material.

Content structure, writing/editing from supplied expertise, exercises/checklists, branded layout and PDF.

STARTING FROM **$349**

White Paper / Industry Guide - up to ~3,500 words

Publish a professional thought-leadership or industry insight piece.

Research framework, writing/editing, charts/visual structure where appropriate, branded layout and PDF.

STARTING FROM **$399**

Payments & project commencement

Simple commercial terms help both sides start with confidence.

PAYMENTS

Payments are arranged directly rather than through website checkout. After scope and quotation are confirmed, secure payment links or instructions are sent by WhatsApp or email. Depending on country, currency and provider support, options may include Wise Business, PayPal Business, Payoneer, Razorpay international payment links or bank transfer. Secure card-payment links may also be offered where supported.

STANDARD PROJECT DEPOSIT

Once scope, deliverables, timeline and final quotation are agreed, a 50% deposit is required to start the project. The remaining 50% is payable after the agreed work has been completed and before final handover.

LARGER PROJECTS

For larger projects, we may agree a milestone-based payment schedule instead of the standard 50/50 structure.

MONTHLY SERVICES

Retainers are normally payable monthly in advance. Advertising spend should be paid directly by the client to Meta, Google or the relevant platform wherever possible.

Scope, revisions & handover

Clear boundaries protect quality, timelines and expectations.

REVISIONS

Routine creative tasks: typically 1 consolidated revision.
Logo/brand work: normally up to 2 rounds.
Presentations/publications: normally up to 2 rounds.
Web/automation scope follows the approved quotation.

THIRD-PARTY COSTS

Taxes, ad spend, domains, hosting, premium software, plugins, stock assets, printing/shipping, API/AI/telephony usage, payment-provider fees and third-party subscriptions are excluded unless explicitly quoted.

CANCELLATION / REFUNDS

Before work starts, refundable amounts may be returned less genuine provider/third-party costs. Once work has begun, completed work and completed milestones are payable; unearned amounts remain subject to the agreed quotation and project terms.

OWNERSHIP & HANDOVER

Final bespoke deliverables are handed over after full payment, subject to third-party licence terms.
Client-provided factual, financial, legal, medical or regulatory information remains the client's responsibility to validate.

International client FAQ

Clear answers before you start.

Do the same prices apply outside India?

Yes. This brochure uses one standard international USD starting-price structure for supported markets. Final quotations vary by scope and complexity, not by nationality.

Can I start with one small service?

Yes. Many clients begin with a digital foundation, creative asset, website audit, publication or pilot automation before expanding.

Do you guarantee SEO, ad or sales results?

No ethical provider can guarantee rankings, platform performance or sales. We commit to the agreed work, sound implementation and transparent reporting.

How fast will you reply?

International enquiries are normally acknowledged within one business day. Meeting times are agreed around practical UK, Middle East, South Asian and selected North American business hours.

Can you work with my existing team or agency?

Yes. Services can be delivered as standalone specialist support or alongside your existing marketing, technology, design or operations team.

Can you adapt work to my country?

Yes, within the agreed scope. Market-language, terminology, content and local customer journey can be adapted. Specialist legal, tax or regulatory advice requires qualified local validation.

Are prices fixed?

They are clear starting prices for standard scope. Before payment, you receive a quotation confirming deliverables, exclusions, revision allowance and timeline.

Do you offer discounts?

We protect the value of the brand rather than publicly discounting identical work. Selected pilot or founding-client collaborations may receive added value or a tailored starter scope.

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